BRITISH COUNCIL









NXT:now

Information for prospective applicants

Agenda

01 What is **NXT:now**?

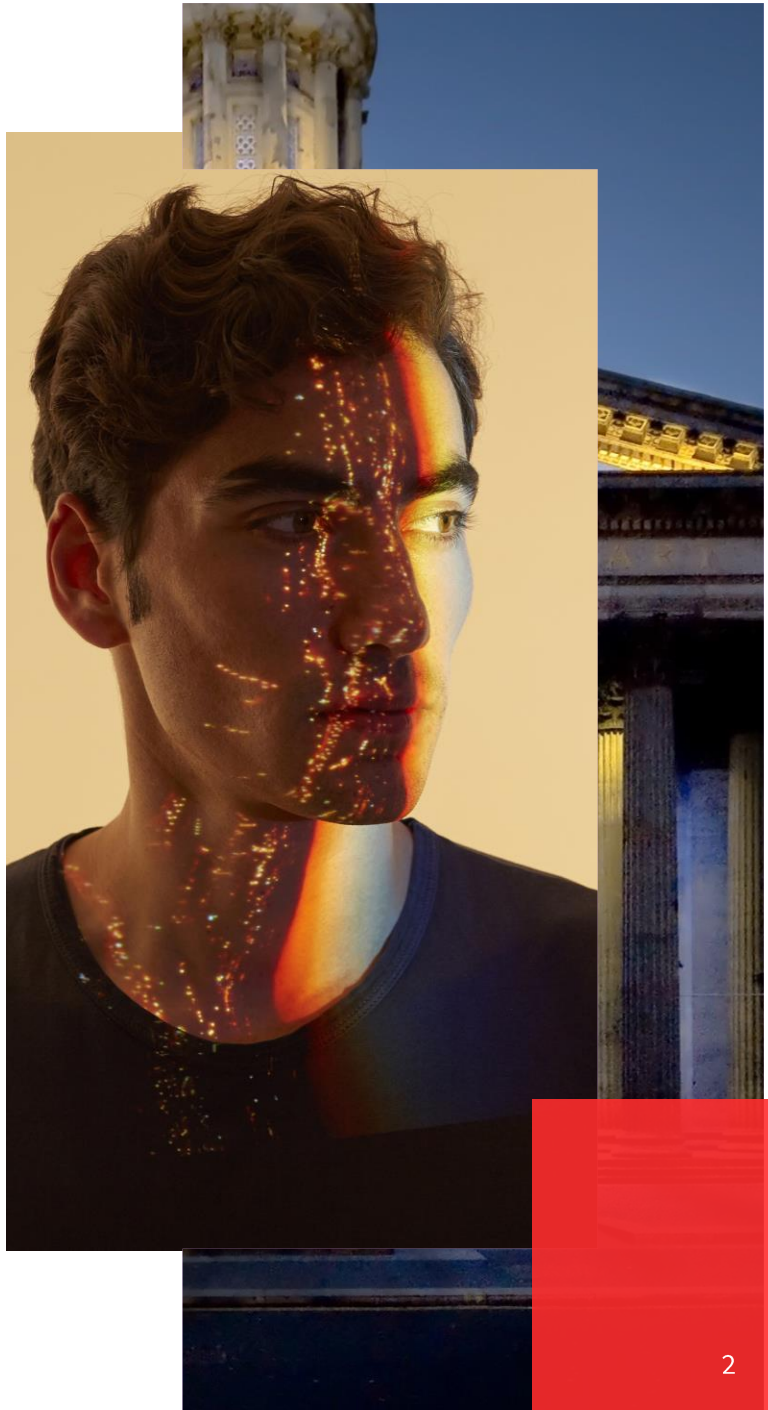
02 Why are we launching this new funding programme?

03 Programme details: eligibility, funds available

04 Making an application: budget, access and more

05 Key dates

06 Q&A: time for your questions

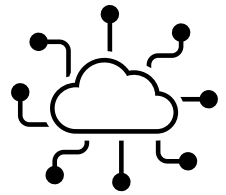






What is NXT:now?

- **NXT:now** is a new bilateral funding programme for organisations in the UK and Germany.
- **NXT:now** supports the development of ambitious artistic projects and programmes that explore the challenges shaping the lives of young people (18-30) today.
- **NXT:now** encourages projects that tap into the creative and transformative power of youth culture, including language, storytelling and aesthetics.



Digital realm



Local and global instabilities

UK/Germany Season of Arts and Culture

First half of 2029



Who CAN apply?

- **To be eligible, applicants must:**
  - Be an organisation registered in Germany or in the UK
  - Work bilaterally on this project with a parter: German applicants with a UK partner and vice versa
  - The bilateral partner must also be an organisation registered in their country

Who CANNOT apply?

- **We cannot accept applications from:**
  - Individual artists or practitioners
  - Organisations based outside of Germany or the UK
  - National or international networks or member organisations
  - Universities or other educational establishments
  - Grant-making organisations



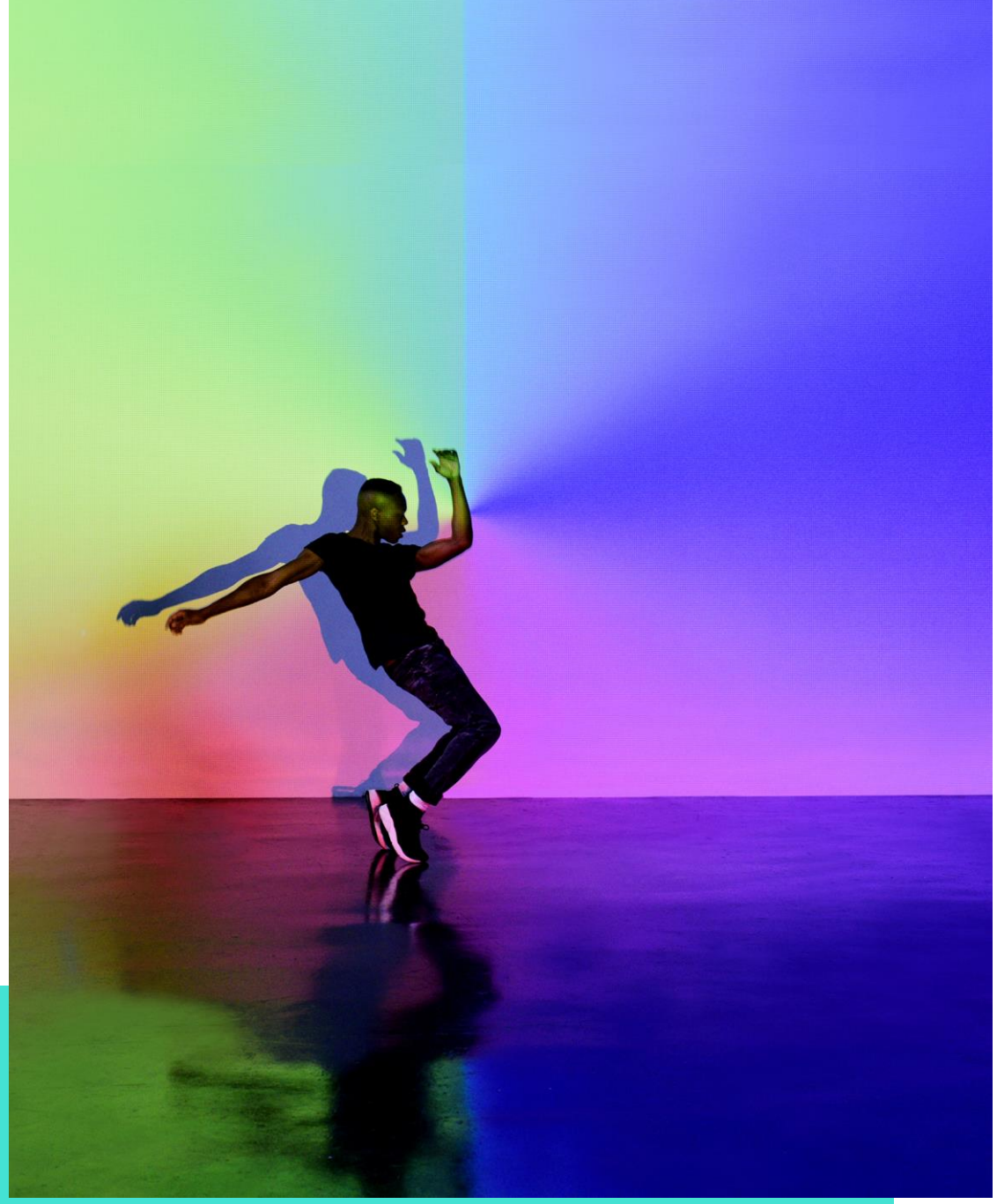


How much money is available ?

12 grants between £15,000 and £20,000

When should activity take place?

Between April 2027-March 2028



What can the funds be used for?

The grants will fund the development of collaborations of a wide spectrum of artistic practices and cultural formats including (but not exclusively):

- Dance, music, film, theatre, performance, poetry and fashion
- Interactive or immersive experiences and narratives
- Spatial and sound experiences
- Site-specific and site-responsive work
- Multi-sensory, digital or hybrid environments
- Digital and analogue games or play-based work
- Exhibition and installation projects
- Inter-, multidisciplinary and cross-media projects

What you cannot apply for

- Activity that is not arts-related
- Activity that is not focussed on responding to the challenges of the digital realm, or local or global instability facing young adults
- Activity that takes place or starts before April 2027, unless otherwise agreed
- Costs/activity that you already have covered by other funding
- General running costs and overheads that are paid for by other income, including your own funds
- Fundraising or profit-making activity
- Ongoing overheads related to equipment or buildings, such as insurance and maintenance costs
- Significant asset or investment purchases





NXT:now Application process



Making an application

- Eligibility self-check
- Set of questions, including:
  - Information about both partners and organisations
  - Project description, aims, rationale for the partnership
  - How the programme allows for mutual benefit
  - Audience, impact, legacy
  - Project feasibility and management, budget, access
  - Commitment to Equality, Diversity and Inclusion





Assessment

- The organisations
- Programme approach
- Potential benefits and impact
- Management: timeline and budget

Assessment

Desirables

- Projects that have the ambition to develop a longer life-span
- Projects that reach and/or connect public audiences in both Germany and the UK





- Geographic diversity
- Cultural diversity
- Engaging young people (18-30) in the decision-making/creative process
- Featuring local perspectives and place-based narratives driven by younger people



Budget and access costs

We will ask you to produce your budget in a separate Excel spreadsheet and upload it to the portal.

Personal Access Costs

Personal access costs are treated separately to the main activity budget. These costs can be in excess of your total funding request and may take your budget above the funding limit.

Activity Access Costs

All other access costs relating to your activity should be included within your main budget.

Key Dates

1. Fund opens

8 October 2026

2. Application deadline

10 January 2027

3. Decisions announced

15 February 2027

4. Activity starts

1 April 2027

5. Activity ends

31 March 2028

6. Evaluation period

Until 31 May 2028

Any questions?

Lucinda Curzon

Project Management

British Council Germany

arts@britishcouncil.de

+49 172 1396869



BRITISH COUNCIL

Thank you

Lucinda Curzon

arts@britishcouncil.de



NXT:now

UK–Germany grants spotlighting Gen Z's creativity and challenges