



AUGUST 2010



# Going Global 2011

10–12 March, Hong Kong

## ▶ GOING TO HONG KONG!

We're pleased to announce that [Hong Kong](#) will host the next Going Global event in March 2011.

Opening reception: 10 March 2011 venue TBC

Conference: 11-12 March 2011, Hong Kong Convention and Exhibition Centre

## ▶ CONFERENCE THEMES

### World education: the new powerhouse

As city and nation states battle to emerge from world recession, keen to define their position in a new order global knowledge economy, higher and tertiary education is being propelled to centre stage. Education is under huge pressure from world governments to drive economic growth and play a key role in securing their global position. In rapidly developing global markets, governments perceive that innovation and economic growth will be generated from growing global networks of researchers, students and institutions. But what challenge does this present to the traditional roles of universities and colleges? How might this change the purpose of higher and tertiary education? Who are the new players and partners - governments, business, academics, and students? What is the relationship between them and how is this shifting expectations, roles, responsibilities and contributions?

Going Global 2011 will explore these challenges through four key themes:

- i. Investing for return: returning the investment
- ii. Regional education hubs
- iii. New purposes: new partnerships?
- iv. Universities and colleges: meeting the global challenge

For more information on each of the themes visit our [website](#).



AUGUST 2010

## ➤ CALL FOR PROPOSALS

We welcome proposals from further and higher education sectors around the world. You can:

- [suggest a topic for discussion or panel debate](#)
- [present a paper in a themed session](#)
- [develop a topic for a workshop or world café session](#)
- [create a poster presentation](#)

Proposals should relate to one of the four conference themes. The deadline for proposals is 16 September 2010 (21 October for posters).

## ➤ KEY DATES

There's a lot happening already - here are the [key dates](#) for the coming months:

**Call for proposals - NOW OPEN**

**Call for proposals closes - 16 September 2010**

**Registration opens - 16 September 2010**

**Early bird registration closes - 30 October 2010**

**Call for posters closes - 21 October 2010**

**Registration closes - 24 February 2011**

## ➤ SPONSORSHIP AND EXHIBITION

Whether through [advertising, exhibiting or sponsorship](#), Going Global is an excellent way to promote your products and services to professionals in the international education community. Contact us to find out more or to discuss creating your individual sponsorship package.

## ➤ CONTACT US



For more information visit the [website](#) or email us [going-global@britishcouncil.org](mailto:going-global@britishcouncil.org)